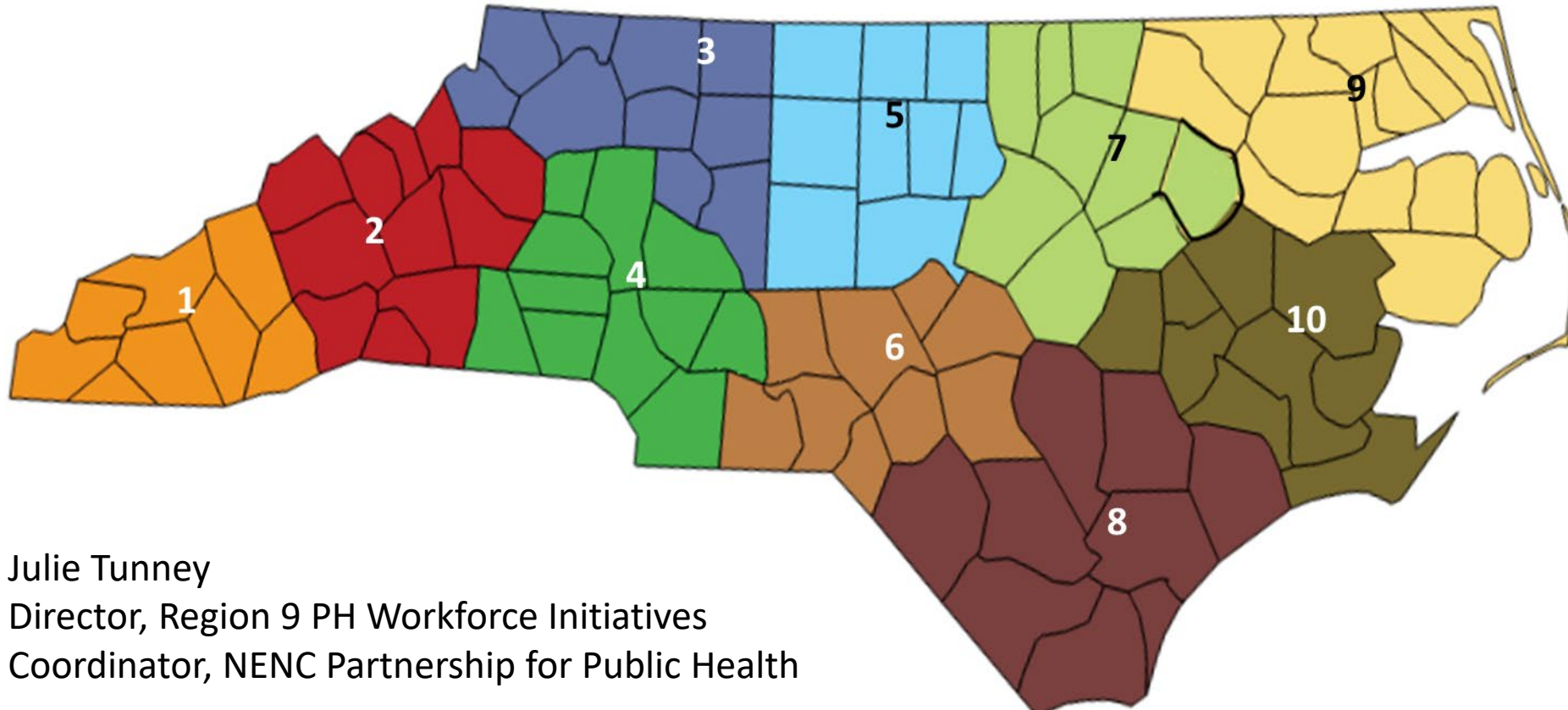


Region 9 ARPA Local PH Workforce Initiative AA 621

The COVID-19 PH Workforce Grant supports regional efforts to recruit, hire, and train personnel to address projected COVID-19 response needs in the 10 NCALHD regions, including strengthening the Public Health Foundational Capabilities to address local public health priorities deriving from COVID-19

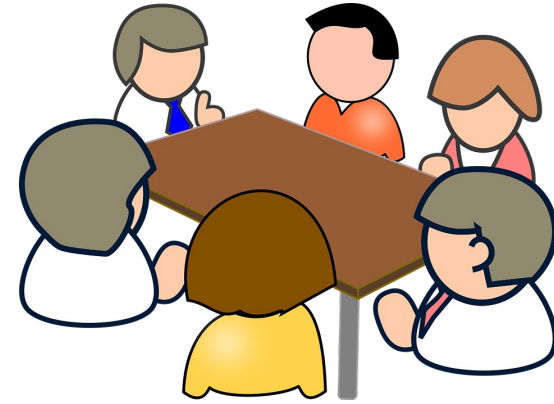
Lead Health Department
Albemarle Regional Health Services
Ashley Stoop, Director

Region 9 ARPA
15 counties
6 LHDs/Districts

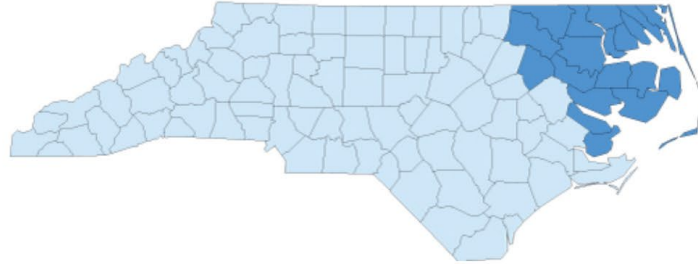


Julie Tunney
Director, Region 9 PH Workforce Initiatives
Coordinator, NENC Partnership for Public Health

Partnering...



nothing new



NENCPPH

Northeastern North Carolina Partnership for Public Health

18 Counties

9 LHDs/Districts and 3 partnering agencies

Since 1999

*Mission:
To Lead and
support regional
community health
improvement
through
collaboration and
collective impact.*

ARPA Initiatives - Beyond Region 9 (NENCPPH)

- Regional Idea Exchanges
(Billing/Finance, Human Resources, Health Education, Overdose Prevention)
- Trainings
(Medicaid reconciliation, Harm Reduction, EPI Teams, Leadership Series)
- PH Champions Conference
- Regional Internships
- Regional Grant-Writer and Overdose Prevention Liaison
- Regional Care Management Pilot
(Discussions about possible models, Regional Floats, training, computers, ...)

Careers in Public Health – Regions 9 and 10

Special Projects Coordinator and Joint Advisory Committee



Marketing Campaign

- Logo
- Website (video, photos, quotes, career information, links, tool kit)
- Social Media Posts
- Infographic

Career Fairs and College Orientations



Possibly: Update career portion of LHD websites (including application process); Intro for counselors/teachers to PH; Adding PH curriculum for HS and health camps; Additional presence at schools and colleges

Region 9 only ARPA Initiatives

Retention Bonus (\$580 x 2)/employee

Mini-Grants (\$25,000 per county)

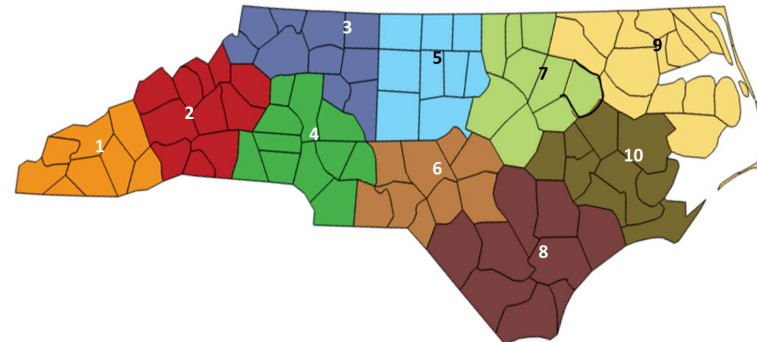
- staff scheduling and time management system
- education stipends
- IT equipment and telework policy development
- trainings and conferences
- public health messaging through various media outlets
- advertising and hiring staff
- record digitization
- leadership development program
- Self-Care Suite to address staff mental wellbeing

Partnering with other Regions

Sharing ideas and templates

State-wide ARPA-funded initiatives

- Medicaid Managed Care Reconciliation
- Data Manager/Analyst



Questions?



Julie Tunney
Region 9 PH Workforce Initiative

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