The COVID-19 PH Workforce Grant supports regional efforts to recruit, hire, and train personnel to address projected COVID-19 response needs in the 10 NCALHD regions, including strengthening the Public Health Foundational Capabilities to address local public health priorities deriving from COVID-19.
Lead Health Department
Albemarle Regional Health Services
Ashley Stoop, Director

Region 9 ARPA
15 counties
6 LHDs/Districts

Julie Tunney
Director, Region 9 PH Workforce Initiatives
Coordinator, NENC Partnership for Public Health
Partnering...

nothing new
Mission:
To Lead and support regional community health improvement through collaboration and collective impact.

18 Counties
9 LHDs/Districts and 3 partnering agencies
Since 1999
ARPA Initiatives - Beyond Region 9 (NENCPPPH)

• Regional Idea Exchanges
  (Billing/Finance, Human Resources, Health Education, Overdose Prevention)

• Trainings
  (Medicaid reconciliation, Harm Reduction, EPI Teams, Leadership Series)

• PH Champions Conference

• Regional Internships

• Regional Grant-Writer and Overdose Prevention Liaison

• Regional Care Management Pilot
  (Discussions about possible models, Regional Floats, training, computers, ...)
Careers in Public Health – Regions 9 and 10

Special Projects Coordinator and Joint Advisory Committee

Marketing Campaign
• Logo
• Website (video, photos, quotes, career information, links, tool kit)
• Social Media Posts
• Infographic

Career Fairs and College Orientations

Possibly: Update career portion of LHD websites (including application process); Intro for counselors/teachers to PH; Adding PH curriculum for HS and health camps; Additional presence at schools and colleges
Region 9 only ARPA Initiatives

Retention Bonus ($580 x 2)/employee

Mini-Grants ($25,000 per county)
- staff scheduling and time management system
- education stipends
- IT equipment and telework policy development
- trainings and conferences
- public health messaging through various media outlets
- advertising and hiring staff
- record digitization
- leadership development program
- Self-Care Suite to address staff mental wellbeing
Partnering with other Regions

Sharing ideas and templates

State-wide ARPA-funded initiatives

• Medicaid Managed Care Reconciliation
• Data Manager/Analyst
Questions?

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Region 9 PH Workforce Initiative
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