

North Carolina Association of Local Health Directors
Full Association Meeting
Date: January 22, 2014
Hilton North Raleigh/Midtown

MINUTES

Meeting Called To Order: 2:05 p.m...

Approve Minutes of Previous Meeting: Motion to approve minutes of the December 19, 2014 meeting made and seconded; motion carried.

Approve Treasurer/Financial Report: Motioned to approve Treasurer/Financial Report made and seconded; motion carried.

Welcome/Introductions/Departures/Recognition:

Doug Urland: Welcomed all in attendance and acknowledged the new Health Directors: Jane Murray - Iredell; Paula Stanley Interim - Carteret; and, Nina Oliver Interim- Rowan

President's Report - Doug Urland

- Update DPH Rabies Survey – expect to see in the next week
- Update on meeting between NCALHD leadership and General Assembly – leadership continues to follow up on pending PH issues with legislators though they are not in session, meetings are still occurring.
- Leadership met with Dr. Cummings and Sandy Terrell Director of NC DMA to discuss Medicaid changes and the impact on LPH.
- Thanks to all Local Health Directors who are assisting with meetings at state level.
- Update on new Committee Structure – Committee Chairs working on Charters; Buck Wilson as President Elect will be our Committee Navigator (coordinating which committee discussing a particular issue); regional reps are being asked to submit a list of names from each region who will participate on what committee (we want to encourage all regions to have representation on each committee); committee chairs to submit agendas to Lynette the Monday prior to the NCALHD meeting for review by Leadership. Buck and Colleen will present new committee structure at the next Weekly Management Team meeting at DPH.

NC Division of Public Health Reports

Administrative, Local, and Community Support & Acting Director DPH: Danny Staley:

- DPH - 3 vacancies actively recruiting for;
 - Environmental Health Section (Bart Campbell Acting Director)
 - Oral Health Section (Dr. Kevin Buchholtz Acting Director)
 - State Center for Health Statistics (Eleanor Howell Acting Director)
- ASTHO - 15 by 15 challenge - ASTHO's President's Challenge is to reduce the rate of nonmedical use and the number of unintentional overdose deaths involving controlled

prescription drugs 15 percent by 2015. This challenge aims to galvanize support for state health officials and their leadership teams, together with a broad network of partners, to identify strategies for improving health outcomes and reducing human and economic costs associated with prescription drug misuse, abuse, and overdose. More to come on this in the next few months

- Presumptive Eligibility: DPH continues to work with DHHS staff on the impact of these state level changes on Local Health Departments.
- Fee setting workshops (two already done two more to come) If you have not participated please try to attend.
- Dr. Aron Fleshour – received a national award for BT preparedness.
- SPA: Still not complete, but close –an e-mail was sent to legislators last month – Lynette informed the group that she had received several questions from Senator Burr’s office which she responded to. The big question was - Is this still a priority of the current administration to which Lynette reiterated that it was.

Local Technical Assistance & Training Branch – Joy Reed:

- Implementation of S Codes – claims being denied due to a glitch – Joy would like counties to send example claims so she can investigate further.
- Good news: Presentation to Board of Pharmacies – to seek approval of nurses dispensing Naloxone – Board agreed unanimously – they further granted a waiver to start now – Training for nurses to start – state will be issuing a certificate of training – state wide standing order has been developed and will be distributed soon.
- Inappropriate deduction of co-pays: Meeting held last week to discuss the issue (included HP & CSC) – rules in the system identified and working on changing in NC Tracks. What about \$ already deducted? DMA wants to recoup the claims and then turn around and pay the Local Health Department. Better solution still being explored by Joy’s office. This could be devastating to some departments if they draw out today and wait a month to pay it back to Local Health Department.
- Looking for a new HIS trainer – candidates have already been screened – working to fill position ASAP.

Environmental Health Section – Bart Campbell:

- Will be sending out a one year follow-up customer service survey to Local Health Departments soon.
- Rule Writing:
 - Onsite Water Protection – Low flow engineered design systems and wells within 1,000 feet of a contamination source are being written
 - Well education materials are in the advanced draft stage – more to come on this later
- Update on requirements for carbon monoxide detectors: working to answer question for Local Health Department Environmental Health Specialists (Staff)
- Workgroup being formed to revise the Bed and Breakfast 3 meals per day rule
- Losing a position funded by HUD grant. This will only affect a few counties.
- Agreement Addenda for 14-15 will be released February 14 for Mosquito Aid to Counties funds approved for Buford, Forsythe, Onslow and city of Rocky Mount
- Agreement Addenda for F&L will be out in March

- State Controller's office asking to have Pay Point inserted into the billing process which will require additional code work. Some concern about requiring industry to pay online as the only option.

Enrolling in the Market Place: Sorien Schmidt, NC Director for Enroll America – Office number (919) 280-5922

- Sorien presented on: New health insurance market place enrollment plans; update of enrollment thus far in NC; challenges related to implementation; lack of adequate staff to assist enrollees; be sure health care stakeholders in your community are communicating. Enrollment assistance available by calling (855) 733-3711.
- If problems are identified with enrollment in your community, please notify the Enroll America Office.

NC Office of Rural Health & Community Care (ORH&CC) - Acting Director, Chris Collins:

- Chris presented information on:
 - New health care access points: Transitioning of CHC to FQHC's
 - Technical assistance available to Local Health Departments related to Dental programs
 - Realigned a position to work with HPSA communities to qualify and draw down federal loan repayment for eligible providers
 - Critical Access hospitals – lost 3 –potential for 16 more to lose their designation as well
 - DISH payments to hospitals
 - Community Health Grants – Watch as RFA's coming out soon – Local Health Departments are eligible – focus on patients centered care, increased access and HIE
 - Medication Assistance program funding – recurring funds – target Tier I counties
 - Rural HIE – expansion into Tele-psychiatry also focused on meaningful use
 - Chronic Pain initiative 1.6 million – targeting tier I counties
 - Partnership:
 - SHAP - 45,000 children on Medicaid
 - BCCCP Services for 1,665 women
 - Wanda Green – recruiter for ORH&CC passed away last week – great loss for the office – working to train staff with to cover loss of her knowledge with regard to J1 waivers.
- Glen Parsons – Suggested a resolution from NCALHD honoring Wanda Green be sent to ORH&CC– Doug will coordinate with Lynette to complete.

Executive Director's Report – Lynette Tolson

- Watch for e-mail from Dana Hathcote regarding next year's NCALHD dues
- A block of rooms has been set-up at Embassy Suites for the February and March NCALHD meeting if anyone is interested.
- Introduced new Director, of State Laboratory for PH Scott Zimmerman.
- Dr. Les Burke, Medical Director of the Cytology Section of the State Laboratory of Public Health has been trying to contact health departments who have their cytology done at the State Lab or who are interested in doing so. She is aware that the State & Local Health

Directors Conference is being held this week, and wanted to contact as many health directors and medical directors as possible.

- Friday, January 24 at 1:30 pm (after the conclusion of the Conference).
- Dr. Burks is offering a tour of the cytology lab which will take 45-60 minutes. This is a great opportunity to see this beautiful, state of the art laboratory and meet Dr. Burke. The address is: 4312 District Drive, Raleigh, NC 27607. Tour of new state lab this Friday afternoon starting at 1:30
- The UNC School Of Government Legal Conference for local health directors will be held in Chapel Hill April 23-24. The April NCALHD business meeting will be held after lunch on April 24 at the SOG
- Medical Director list-serve is going well, contact NCALHD if your medical director would like to be added to the list. Dr. Kathleen Shapely Quinn from Alamance County and Dr. Stephen Keener from Mecklenburg County are the physicians leading this effort

Action/Information Items - Committee Reports

Informatics – Dennis Joyner:

Action/Motion: None

Information:

Technology – Survey being sent to local health department to determine readiness for ICD 10 implementation.

DRAFT Aim Statement - To cultivate the ability to collect, analyze and report internal operational and external health-related performance data including surveillance and epidemiology.

- Identify and maximize productive use of existing data
- Identify and address gaps in available data
- Promote “best practice” approaches for developing effective information systems

Community Health Improvement - Janet Clayton:

Action/Motion: None

Information:

DRAFT Aim Statement –

- Strengthen existing health planning skills
- Identify related challenges and opportunities
- Produce health plans and community-based interventions

Partnership Development – Buck Wilson:

Action/Motion: None

Information:

DRAFT Aim Statement –

- Enhance the capacity to effectively Identify, cultivate, and enroll health system individuals/partners and to craft and negotiate LHD partnership roles
- Community Mobilization
- Policy and Planning items

Policy Analysis & Development – Lisa Harrison:

Action/Motion: None

Information: None

Communications – Colleen Bridger:

Action/Motion: None

Information:

HPV Study: Colleen handed out a fact sheet about a new HPV study being led by ECU. Health Departments participating in the study, which involves showing a video proven to improve HPV immunization uptake, will share in a \$15,000 incentive pool. Look for an email from Colleen next week with details on how to participate.

Best Practice – Sue Lynn Ledford:

Action/Motion: None

Information:

DRAFT Aim Statement - The Aim of this committee is to increase utilization of “Best Practice models” within local and state public health to improve health outcomes and advance effective business models as evidenced by improved state health rankings

Core Public Health – Denise Michaud:

Action/Motion: None

Information:

DRAFT Aim Statement - The Aim of this committee is to assure that pertinent information related to core public health programs and services is disseminated to public health leadership in an effort to promote, protect and improve the health of all North Carolinians

Nominations & Bylaws – John Morrow:

Action/Motion: None

Information: None

Education & Awards – Scott Harrelson:

Action/Motion: None

Information: None

Action/Information Items - Public Health Regions

Region I – Steve Smith:
Action/Motion: None
Information: None

Region II – Jimmy Hines:
Action/Motion: None
Information: None

Region III - Ann Absher:
Action/Motion: None
Information: None

Region IV – Dorothea Wyant:
Action/Motion: None
Information: None

Region V – Merle Green:
Action/Motion: None
Information: None

Region VI – Tommy Jarrell:
Action/Motion: None
Information: None

Region VII – Chris Szwagiel:
Action/Motion: None
Information: None

Region VIII – Wanda Robinson:
Action/Motion: None
Information: None

Region IX – Jerry Parks:
Action/Motion: None
Information: None

Region X – Davin Madden:
Action/Motion: None
Information: None

Partners

NCAPHA – Barry Bass:

Barry invited new Local Health Directors to utilize the NCAPHA for staffing.

NCPHA – Lisa Harrison:

Lisa presented an update on NCPHA Strategic Plan, specifically telling our stories of how we do our jobs as LPH – would like to create video vignettes for NCPHA to show at fall conference. If you have time tomorrow a videographer will be here to record your stories. See Lisa to sign-up.

Liaison Reports

NC Institute of Public Health – Anna Schenck:

- **NCIPH is moving!!**
 - NCIPH is moving from its Carrboro location back into the School of Public Health. All contact information is the same – same emails, same phones and same mailing addresses
- **Training and TA**
 - Minority Health Conference, February 2 at the Friday Center. Focus is on Youth Health. More information: <http://minorityhealth.web.unc.edu/>
 - Website changes at the School, NCIPH has updated its training Catalog: <http://sph.unc.edu/nciph/nciph-catalog/>
 - Workforce training needs assessments have been sent to LHDs that participated. Statewide and DPH reports will be produced next. Regional reports are also available: <http://sph.unc.edu/nciph/workforce-assessment/>

ANCBH – Barbara Anne Hughes:

NALBOH still alive... membership statements will be coming out the end of this month... please join. Alamance County BOH received the ANCBH annual BOH of the year award.

NCSOPHI: Please encourage your health Educators to attend our meeting next month.

Meeting Adjourned: 4:20.

Next Meeting: February 20, 2014

Location: Back to the Cardinal Room - DPH, 5605 Six Forks Road, Raleigh.

NCALHD New Committee Structure
01/22/2014

New Committee Name	New Chair
Informatics	Dennis Joyner Stanly County
Community Health Development	Janet Clayton Person County
Partnership Development	President Elect Buck Wilson Cumberland Co.
Policy Analysis and Development	Lisa Harrison Granville-Vance Health District
Communication	Vice-President Colleen Bridger Orange County
Best Practice	Sue Lynne Ledford Wake County
Core Public Health	Denise Michaud Caldwell County
Nominations and Bylaws	Past President John Morrow Pitt County
Education and Awards	Scott Harrelson Craven County

“1-2-3 Pap” Video Intervention Opportunity

WHAT: An opportunity to implement an evidence-based video intervention to improve young women’s return for doses 2 and 3 of the HPV vaccine¹

HOW: Local health departments (LHDs) in North Carolina can select one of several options for delivering the intervention, including:

- Showing the video on a loop in the lobby or waiting room area during specific times of day,
- Playing the video for individual patients after they receive the first dose of the HPV vaccine,
- Posting the video on the LHD website,
- Or another dissemination option determined by the LHD and approved by the study team.
- The LHD must use the same dissemination channel throughout the project.

WHO: LHDs in North Carolina that are willing to commit to using a single dissemination channel (described above) and participate in the evaluation, which includes:

- Short pre-post survey with the staff lead
- One-on-one (phone) interview with the staff lead

WHEN: Depending on health department schedules, initial implementation should begin in March 2014. Participating departments must indicate commitment to participate by **February 25, 2014.**

INCENTIVE: An incentive from a **\$15,000 pool**, will be divided evenly among participating LHDs.

ENROLLMENT: Contact Colleen Bridger or Nancy Winterbauer (below)

Questions?

NC CONTACTS:

Colleen Bridger, Orange County Health Department, cbridger@orangecountync.gov
Nancy Winterbauer, East Carolina University winterbauern@ecu.edu

¹ Vanderpool, R.C., Cohen, E.L., Crosby, R.A., Jones, M.G., Bates, W., Casey, B.R., & Collins, T. (2013). “1-2-3 Pap” intervention improves HPV vaccine series completion among Appalachian women. *Journal of Communication*. 63, 95-115. doi:10.1111/jcom.12001

Dear NC Public Health Leaders,

The North Carolina Public Health Practice-Based Research Network (NC PBRN, a section of the NCPHA), in collaboration with the CDC-funded Prevention Research Center (PRC) at the University of Kentucky², and the National Coordinating Center for Public Health Practice-Based Research Networks (PBRNs) has identified a unique opportunity to implement a targeted, evidence-based program in NC LHDs to increase completion of the HPV vaccine series.

- **The “1-2-3 Pap” intervention** has been demonstrated to improve HPV vaccine series completion among Appalachian women.
- This video intervention is designed to be shown to young women aged 18-29 immediately after they receive the first dose of the HPV vaccination to promote adherence to the full vaccine series.
- The video was originally developed and tested in Kentucky. Dr. Mary Tucker-McLaughlin at East Carolina University adapted the video using North Carolina public figures (e.g. Deborah Holt Noel), actors, and scenery to customize the message to North Carolinian audiences.

The NC PBRN is interested in pursuing this partnership with the Kentucky PRC both to implement the intervention across the state, thereby increasing North Carolina’s HPV vaccine adherence rates, and to answer research questions about what strategies work best to implement evidence-based programs in LHDs.

The NC PBRN, in collaboration with the Kentucky PRC team would like to test the effectiveness of this video in improving HPV vaccine series completion in health departments of varying characteristics (geographic region, service area, staff size, etc.) and dissemination channels (in the lobby, immediately after vaccination, on the LHD website, etc.). We are hopeful that this pilot test will lead to the translation of additional proven interventions in NC LHDs.

² Margaret McGladrey, MA
Assistant Dean for Research
University of Kentucky College of Public Health
111 Washington Ave. Lexington, KY 40536
Email Address: Margaret.mcgladrey@uky.edu
Phone: (859) 218-2023

NCALHD Attendance Roster
Health Director Initial by County
January 22, 2014
Bold Indicates NCALHD Dues paid

BB	Alamance	Barry Bass	PS	Jackson	Paula Carden
BB	Albemarle District	Jerry Parks	MM	Johnston	Marilyn Pearson
	Alexander	Leeanne Whisnant		Jones	Angelica Hall, Int
	Anson	Wayne Raynor	JD	Lee	Terrell Jones
BL	Appalachian District	Beth Lovette		Lenoir	Joey Huff
	Beaufort	James Madson	MP	Lincoln	Maggie Dollar
	Bladen	Cris Harrelson	TC	Macon	Jim Bruckner
FM	Brunswick	David Stanley	CS	Madison	Jan Shepard
FM	Buncombe	Gibbie Harris		MTW District	Kim Hough, Int
	Burke	Rebecca McLeod		Mecklenburg	Michelle Lancaster-Sandlin, Int
	Cabarrus Health Alliance	William Pilkington	MB	Montgomery	Mary Perez
DM	Caldwell	Denise Michaud		Moore	Robert Wittmann
PS	Carteret	Paula Stanley, Int		Nash	William Hill, Jr.
MM	Caswell	Fred Moore	NR	New Hanover	David Rice
JD	Catawba	Doug Urland		Northampton	John White, Int
AL	Chatham	Layton Long	AL	Onslow	Angela Lee
CR	Cherokee	Towanna Roberts	CR	Orange	Colleen Bridger
DEA	Clay	Janice Patterson	DEA	Samlico	Dennis Harrington
DM	Cleveland	Dorothea Wyant	DM	Pender	Carolyn Moser
KB	Columbus	Kim Smith	KB	Person	Janet Clayton
	Craven	Scott Harrelson	JD	Pitt	John Morrow
AW	Cumberland	Buck Willson		Randolph	Mimi Cooper
MS	Dare	Jay Burrus		Richmond	Tommy Jarrell
MS	Davidson	Monecia Thomas		Robeson	William Smith
	Davie	Suzanne Wright		Rockingham	Glenn Martin
JD	Duplin	Ila Davis	JD	Rowan	Nina Oliver, Interim
	Durham	Gayle B. Harris	JD	RPM District ✓	James Hines, Jr.
	Edgecombe	Karen Lachapelle	WR	Sampson	Wanda Robinson
PH	Forsyth	Marlon Hunter	PH	Scotland	David Jenkins
	Franklin	Chris M. Szwagiel	PH	Stanly	Dennis Joyner
CC	Gaston	Chris Dobbins	CC	Stokes	Scott Lenhart
JD	Graham	Alicia Parham	JD	Surry	Samantha Ange
LMH	Granville-Vance District	Lisa Macon-Harrison		Swain	Alison Cochran
MUR	Greene	Michael Rhodes	OL	Toe River District	Lynda Kinnane
JK	Gulford	Merle Green		Transylvania	Steve Smith
OT	Halifax	Cardra Burns	OT	Union	Phillip Tarte
JR	Harnett	John Rouse	SL	Wake	Sue Lynn Ledford
	Haywood	Carmine Rocco	AS	Warren	Andy Smith
✓	Henderson	Betsy Alexander, Int	JD	Wayne	Davin Madden
	Hertford	Ramona Browser, Diane McLawhorn	AA	Wilkes	Ann Absher
HE	Hoke	Helene Edwards	FE	Wilson	Teresa Ellen
WS	Hyde	Wesley Smith		Yadkin	Kimberly Harrell
JM	Iredell	Jane Murray			

NCALHD Attendance Roster
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	NC State Health Dir.	Dr. Robin Cummings	<i>RF</i>	NCALHD Exec Dir	Lynette Tolson
	DPH Liaison	Danny Staley			
		Joy Reed	<i>gsc</i>		
	<i>STD Office, DPH</i>	<i>Maribeth Wooten</i>	<i>mw</i>		
<i>APL</i>	<i>Asst Health Dir, Summa</i>	<i>Jessana Keel</i>	<i>JK</i>		
	<i>Deputy Director, Durham Co</i>	<i>Eric Ireland</i>			

Guests Liaisons from other Organizations

	<i>Sorion Schmidt</i>	<i>Enroll America</i>		<i>Sari Zimmerman</i>	<i>NC State Public Health Lab</i>
	<i>Chris Collins</i>	<i>ORHCC</i>	<i>CC</i>	<i>Anna Schonek</i>	<i>UNC Scharr Public Health</i>
	<i>Stephen Keener</i>	<i>Mecklenburg Co</i>		<i>Karen Davis</i>	<i>NCALHD</i>
	<i>Frank Marshall</i>	<i>Spencer Co</i>			
	<i>Len Bistral</i>	<i>Carteret Co</i>			
	<i>Steve Foster</i>	<i>Guilford Co</i>			
	<i>Barbara A. Hagan</i>	<i>ANCPH</i>			
	<i>Joshua Howell</i>	<i>New Hanover</i>			
	<i>Kewin Ryan</i>	<i>DPH</i>			
	<i>Eiva Brown</i>	<i>GVDAH</i>			
	<i>Stephanie Smith</i>	<i>NHC</i>			
	<i>Julie Hooding Hasty</i>	<i>NC SOPHE</i>			
	<i>Ann Staples</i>	<i>TACB, DPH</i>			
	<i>Sharon Rhyne</i>	<i>CDI Section</i>			

Tammy Keezer *Macon Co.*
Sally Hernandez *CDIS/DPH*
 (Tobacco Prevention Center)
Ramon Ryan *Wake County*