

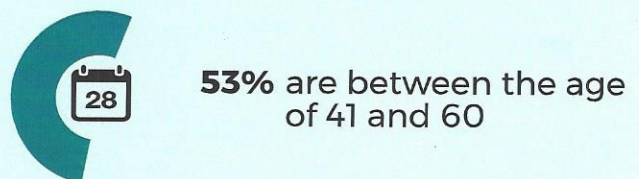
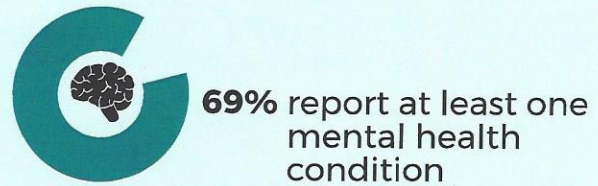
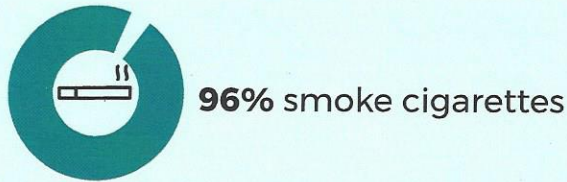
QuitlineNC

Quarter 2

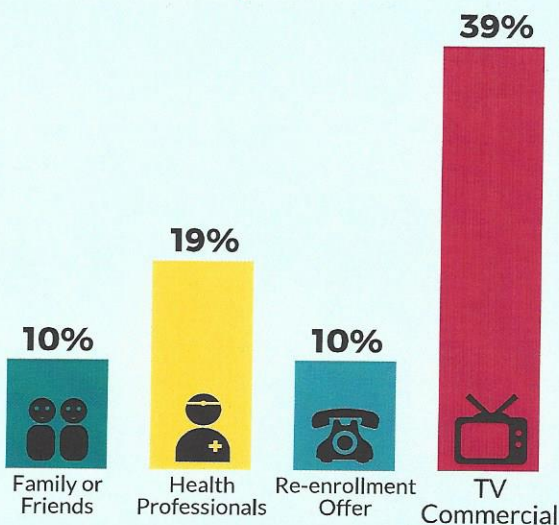
2017

Total Callers: 5,513

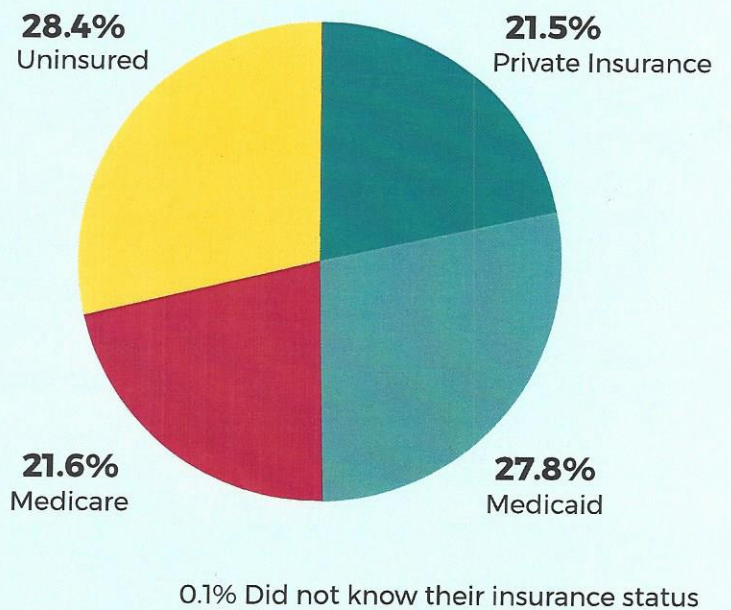
Callers at a Glance



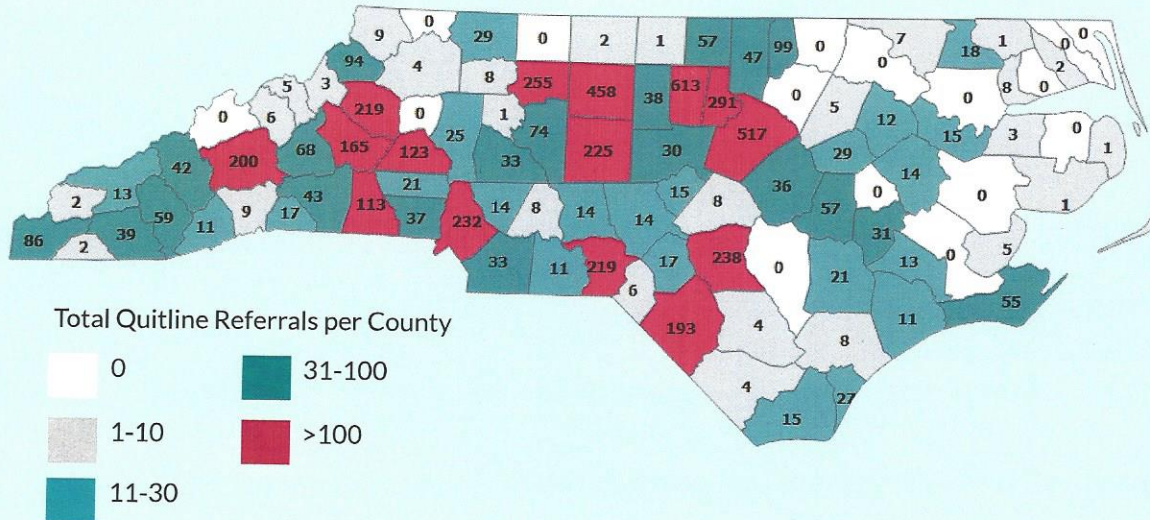
How Do Callers Hear about the Quitline?



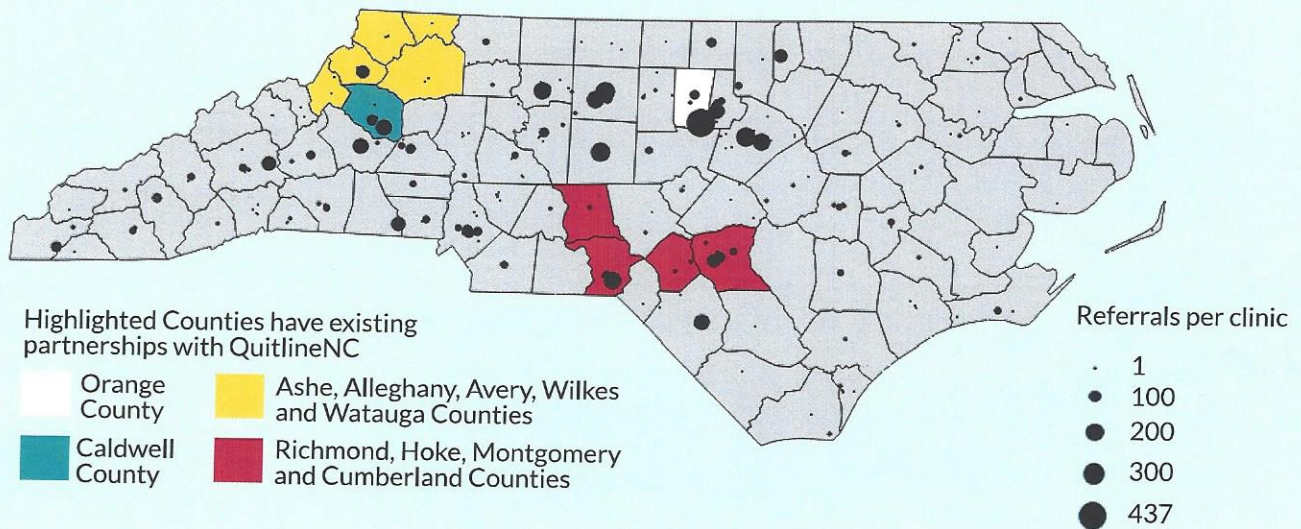
How are Callers Insured?



Total Fax Referrals per County, FY2017



Fax Referrals per Clinic, FY2017



A Recent Quote from a Quitline Caller:

“ Thank you so much. I never expected this would help so much. You and what you do there, that is a ministry, you help so many people. Smoking kills people and you help people quit smoking. I WILL quit smoking. I have never said that with conviction before. Thank you. ”

-FS, Catawba County