

Draft: Language for the NC Association of Local Health Directors Challenge Award

\_\_\_\_Title 1:

NC Association of Local Health Directors Challenge Award  
to Eliminate Exposure to Secondhand Smoke

\_\_\_\_Title 2:

Community Challenge Award: Eliminating Exposure to Secondhand Smoke in North Carolina  
NC Association of Local Health Directors

\_\_\_\_Title 3:

Make Our Communities Tobacco-Free  
Challenge Award from the NC Association of Local Health Directors

\_\_\_\_Title 4:

Honoring Love Ones Lost and Building a Tobacco Free Future  
Challenge Award from the NC Association of Local Health Directors

\_\_\_\_Title 5:

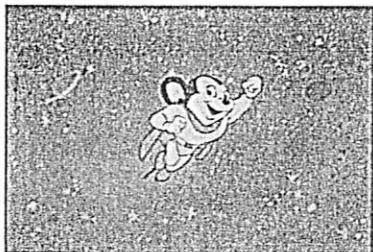
Taking North Carolina Tobacco Free  
Challenge Award from the NC Association of Local Health Directors

\_\_\_\_Title 6:

Creating Healthy, Tobacco-Free Communities  
Challenge Award from the NC Association of Local Health Directors

\_\_\_\_Title 7: incorporates the Mighty Mouse Image

NC Association of Local Health Directors Challenge Award:  
Saving the Day by Creating Healthy, Tobacco-Free Communities



some small way.

If the NCAHLDs want to just have a professional looking plaque without the Mighty Mouse image, that is fine. Durham County can keep the Mighty Mouse print as the first to achieve this success.

If we want to carry on the story of Sally's sister as part of the legacy, and to enable others to tell their story, this is an image of Mighty Mouse that Ann found in the public domain. It could be added in

**Eligibility.** To be eligible for the **Challenge Award**, a local government would need to pass a regulation to the full extent allowable by NC law, that is, become smoke-free/tobacco free in local government buildings, grounds, and public places. Thus, county or city governments are eligible.

**The Award.** The **Challenge Award** would consist of a Challenge Trophy or Plaque with the title chosen by the NCAHLDs, and a place on the plaque or trophy to list for each winner, reviewed quarterly against the criteria of passing 100% smoke-free/tobacco free regulations in local governments buildings, grounds and public places. The data would be reviewed quarterly, and the Challenge Award would be passed on at that time if another local government became eligible. A smaller plaque recognizing each **Challenge Award Winner** will be purchased to leave in place of the Challenge Award as it is passed along for all eligible local governments.

**Winners to-date include:**

- Durham County
- Orange County
- Bessemer City